

# Croydon Best Start Children's Centres

## 26 July 2021

# Children's Centre Core Purpose

The core purpose focuses on three areas of support:

- Parenting skills and aspirations
- Child development and school readiness
- Child and family health and life chances



# Universal Offer



- Children's Centres are able to provide social and practical support to all new parents and families with children up to 5 years of age.
- There are a range of activities for new parents, promoting babies physical development and providing support to parents.
- As children grow, centres offer family activities and adult learning opportunities. They are also able to signpost families to additional support and services

# What can children centres offer families?



# How children's centres support families

Children with additional needs

Low confidence and self-esteem

Stepping down from a plan but the family still require support

Depression and anxiety

Ongoing unauthorised absence of older children

Domestic violence

Children living in poverty

Speech, language and communication concerns

Isolation/new to the area

Constant stress/chaotic household

Lack of emotional attachment

Inconsistent routines and/or boundaries

Tooth decay/poor health

A current CP/CIN Plan in place and children under 5 years in the household

Debt/money problems



### **Employability Training**

My OutSpace deliver employability training, budgeting skills, CV workshops and digital skills training.

### **Community Builders**

Supporting and nurturing the interests of local parents, helping them set up small projects.

### **Health Visiting and Breastfeeding Support**

Specialist community public health nurses whom provide expert advice and support to families with children from the antenatal period to five years old.

### **Midwifery**

Antenatal care and postnatal care for up to 14 days for low risk families and up to 28 days for those requiring enhanced care.

### **Speech and Language Therapy**

Provides targeted support in relation to communication development for local families.

### **Early Help and Children's Social Care**

Working in partnership with all relevant agencies so that families are assisted to help themselves and are supported as soon as a need arises.

### **Parent Infant Partnership**

Working with parents-to-be and parents of babies up to 24 months to build stronger bonds and positive relationships with their babies.

# **Working in Partnership**

### **Home Visiting Service and Parent's Champion Programme**

Homestart provide a 1:1 home visiting service and a parent's champion programme. This provides advice and guidance to community groups

### **Family Nurse Partnership**

For those aged 19 years or under and going through their first pregnancy. Provides dedicated support to parents to ensure that new families get the best start.

### **Childcare Sufficiency Team**

Responsible for updating childcare information and promoting and administering early years funding for 2, 3 and 4 year old children.

### **Social Communication Delay Support Groups**

The Prism consortium deliver these groups which includes the National Autistic Society, and Jubilee Parenting

### **Parenting Peer Led Support Groups**

South London & Maudsley NHS Trust deliver 'Empowering Parents, Empowering Communities' peer led support groups which aim to share tips on managing children's behaviour and how to communicate positively.

### **Nursery, Pre-School & Childminder Support**

The Early Learning Collaboration Professional provides development opportunities for early years practitioners

### **Parenting Courses**

Programmes are offered by commissioned Best Start partners for example 'Being a Parent' as well as the Supports and Intervention Team who deliver 'Triple P', 'Teen Triple P', 'Mellow Parents' and 'Mellow Bumps'.

# Current Children's Centre Delivery

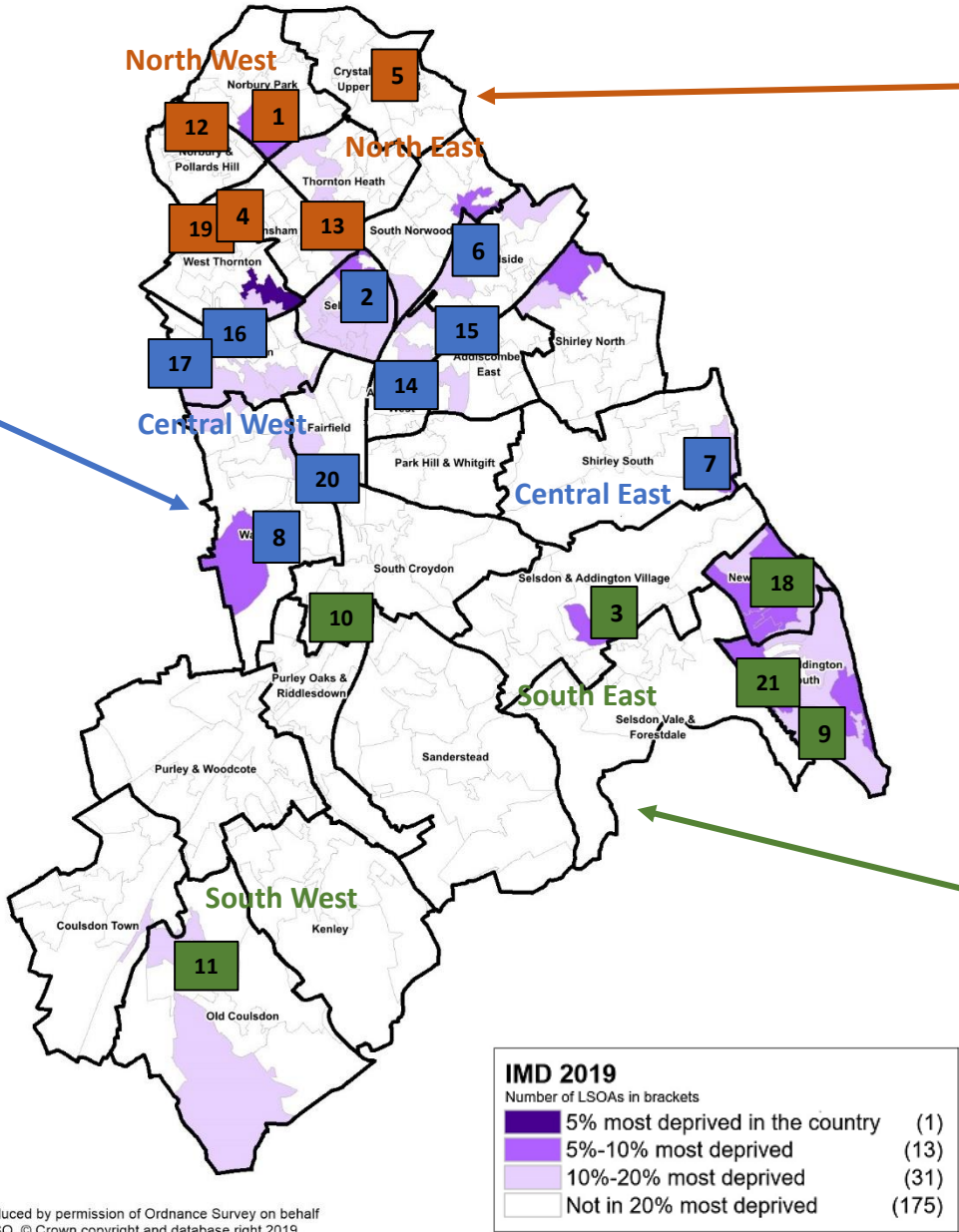
## Best Start Children's Centres in Croydon April 2020

Children's Centre reach areas do not align directly with the Early Help localities



# Proposed Delivery Model

Indices of Deprivation 2019  
Income deprivation among children index (IDACI)  
Croydon Lower Super Output Areas (LSOAs)



## Central locality

**Proposed Children's Centre Hub:**  
2. Selhurst

**Proposed Children's Centre Spokes:**  
6. Crosfield (Malling Close)  
7. Shirley  
8. Aerodrome

**2 Year Old Provision:**  
14. Tunstall  
15. Woodside  
16. Canterbury Road  
17. Peppermint

**Early Help Base:**  
20. Turnaround Centre

**Community provision (pre-March 2020):**  
9 x Children's Centre Outreach Delivery Points  
16 x Parent and Toddler Groups

## North locality

**Proposed Children's Centre Hub:**  
1. Kensington Avenue

**Proposed Children's Centre Spokes:**  
4. Winterbourne  
5. PIP House

**2 Year Old Provision:**  
12. Norbury Manor  
13. Thornton Heath

**Early Help Base:**  
19. Winterbourne

**Community provision (pre-March 2020):**  
7 x Children's Centre Outreach Delivery Points  
18 x Parent and Toddler Groups

## South locality

**Proposed Children's Centre Hub:**  
3. Woodlands

**Proposed Children's Centre Spokes:**  
9. New Addington  
10. Purley Oaks  
11. Byron

**2 Year Old Provision:**  
18. Castle Hill

**Early Help Base:**  
21. Overbury

**Community provision (pre-March 2020):**  
9 x Children's Centre Outreach Delivery Points  
18 x Parent and Toddler Groups



## **Best Start Children's Centres - new delivery model**

- Two thirds of the council's budget is spent on supporting education, children and vulnerable adults. This is part of our commitment to protect the most vulnerable and give every Croydon child the best start in life.
- The consultation response has shown us much people value our Best Start Children's Centres so we have chosen to continue running services at all our existing Children's Centre sites, including Shirley and Purley Oaks, as part of a new hub and spoke model.
- The consultation has helped us to understand how we can configure services in a different way. Our new proposals will reduce management costs so we can continue to deliver children's centre services from 11 sites across the borough with a further five sites offering services specifically for two year olds.
- While there will be changes to how often sessions run, our Children's Centres will continue to sit at the heart of our communities bringing together a range of services to help our children to thrive.
- Partnership working will be a priority to establish a thriving offer for young families and will enable services to be delivered in community venues

# Best Start Children's Centres - new delivery model

The hub and spoke model would mean:

- Having three children's centre 'hubs', one in each locality, north, central and south, each delivering a full programme of services
- The hubs will also will coordinate a reduced programme of activities from two or three other children's centre buildings (spokes)
- One management team for each locality overseeing the service and employing the children's centre staff

# Best Start Children's Centres Outreach

## Outreach service delivery

Churches  
Community halls  
Local schools  
Nurseries  
Hospitals  
Libraries  
CALAT  
Community venues e.g. Lakes Cafe  
Parks

